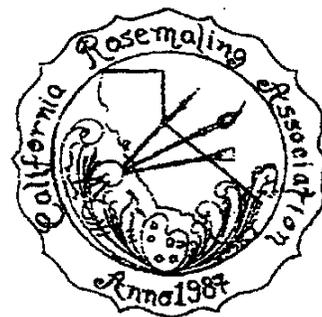


California Rosemaling Newsletter



March 2010

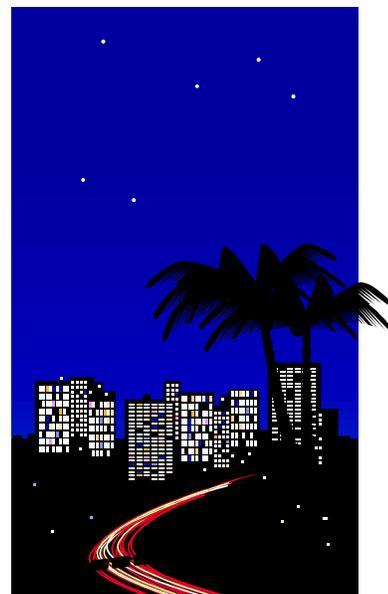
www.califrosemalar.org

No. 103



Get Ready for CRA's 2010 Convention

Culver City November 5th, 6th, 7th



CRA member Ragnhild Larssen shares the story of her family's trunk from Norway's Hallingdal area. The trunk was painted by Nils Bæra in 1831, but the lettering across the top was repainted at a later date. See page 8.



Photo courtesy of Ragnhild Larssen

From the President...



Hi Everyone!

I hope everyone had a great holiday season and on to other things. Your board had their first meeting of the year and is “off and running” with the 2010 Convention plans. This year the convention will be at a new southern California location in Culver City at the Radisson Hotel. Nearby are restaurants and shopping and free airport shuttle from LAX. Mark your calendars for November 4th (registration day) and November 5-7 (actual convention dates). Please see Yvonne Thomson, Convention Chair’s article for further details.

Mary Weflen is busy working on the 2010 Membership Roster and it will be mailed to everyone with a current email, otherwise it will go snail mail. If you know of anyone

who has not renewed their 2010 Membership dues, let them know that they need to do so. They won’t want to miss out in getting info for the convention. Also, wishing Mary a speedy recovery from elbow surgery as a result of a nasty fall.

We are also looking to revamp our website to bring it more up-to-date. If you have designed websites and are interested in submitting a bid, please send it to me by March 25th for consideration by the Board. Our newsletters are currently being posted on the website as well as updates regarding our Convention. We have received some interesting requests regarding rosemailing as a result.

Til later,
Onya Tolmasoff

2010 CRA Board



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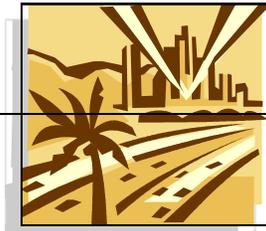
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2010 Convention in Southern California

Plans for the 2010 convention are going well. This year convention will be held in Culver City at the Radisson Hotel. This is a beautiful hotel and the rooms are just wonderful. Every room has a refrigerator, hair dryer, coffee pot and features Sleep Number beds. The hotel provides FREE shuttle service from LAX airport. The Radisson has a great restaurant and bar and there are restaurants nearby within walking distance. I have secured a great rate of \$85.00 per night. You can stay as many nights as you wish at this rate. If you would like to do a little sightseeing in Southern California after the convention, the hotel will honor the special rate for as long as you wish to stay.

Radisson Hotel
6161 West Centinela Avenue
Culver City, CA 90232
310/ 649-1776

Website: www.radissonla.com
(if you would like to look at the hotel!!!)

You can call to make a reservation early but don't forget to mention that you are with the California Rosemaling Association to get this special rate. There will be on line registration for the hotel but I don't have the code yet for that to get the special rate.



Now for the really great news:
This year we will be going back to the two teacher format
and we are really lucky to have

Gayle Oram

MDA, VGM
teach for us this year.

I am still working on the second teacher
but he or she will be equally as impressive.

Look for the next newsletter (June)
for registration forms and more information on the teachers
and the projects to be taught.

Looking forward to seeing everyone at convention.

Yvonne Thomson
Convention Chairperson

What are we missing?

Know of any festivals or rosemaling events? Have pictures, rosemaling treasures or projects to share? Send in your information and pictures by June 1st.



ScanFest April 17-18 at Cal Lutheran

Rosemaling is one of the many attractions at the annual two day Scandinavian Festival sponsored by the Scandinavian American Cultural and Historical Foundation and California Lutheran University in Thousand Oaks.

For more information on ScanFest's events and more pictures, see the website: www.scandinaviancenter.org

Diane Langill

(photo courtesy Diane Langill, is from a previous ScanFest)

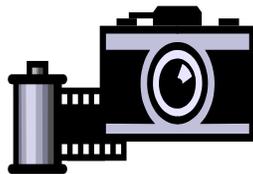


Request for convention photos

I'd like to ask the members if they have any photos from the CRA conventions in the past. The years I need are: 1993, '94,'95, '96, '97, '98, '99, 2000, '02.

I would appreciate any pictures from these years. You can email them or snail mail them to me. Thank you so much.

Jurene While
CRA Historian
jandrwhile@cox.net
or
8626 Echo Drive
La Mesa, CA 91941-6607



Rosemaling Seminar Camp Norge April 24-25

Camp Norge, the spring rosemaling seminar in northern California offered by Sons of Norway, will be April 24 and 25, 2010.

The teachers will be Kay White (Os plate) and CRA members Julie Anne Droivold (Hallingdal plate) and Cheryl Seath (Os plate).

Pictures of the three projects and registration information and form are on the website: www.campnorge.com .

Penny Knudsen

Inspiration from CRA members...

Unfinished projects? Take heart...

One thing I just finished is a tray designed by JoSonja Jansen. The problem with it is I started it something like 4 or 5 years ago... And here's another JoSonja project I just finished...

Christy Bengston



Seljord Fair in Norway Exhibits work of CRA rosemalers

Two CRA members were invited to participate in the August 2009 Summer Exhibition in Seljord, Norway. Inger Johnsen and Cathy Chambers both sent plates painted in the Telemark style of rosemaling. The exhibit was on for a month and was viewed by over 68,000 visitors. Seljord is located in the Telemark region of Norway and is known all over Norway as a cultural district, noted for its festivals, exhibitions and galleries, as well as home to many artists and writers.



Dark green background plate by Inger Johnsen; 18" red background plate by Cathy Chambers



A Call for Ornaments

Christmas in Norway

Please consider painting and donating an ornament (or more) for Norway Day and send to:

Jill Beatty
c/o Sonnenschein
525 Market Street, 26th Floor
San Francisco, CA 94105

Note: April 30 is set up day — it would help to have the ornaments received before then so they could be inventoried and priced



May 1 - 2, 2010

CRA rosemalers invited to help highlight Norway Day's display

Norway Day will be held again in San Francisco at Fort Mason on May 1 & 2. CRA will be represented with a booth run by Hildy Henry and Marley Smith. I am proud to say that we have sponsored a booth since the very first Festival. This is a wonderful display of the culture of Norway.
<http://www.norwayday.org>

This year the Cultural Director, Jill Beatty, vaermor@comcast.net, is planning to set up a traditional Christmas display complete with tree. She is requesting that the CRA help to decorate the tree. So I am asking that each of us paint at least (1) ornament (more if possible) to decorate the tree. Maybe some of us even have an ornament or two that we could pull out of our own stash. The ornaments then would be sold with the profit going to

the Norway Day Committee. It is very costly putting on a show of this size and quality.

I am also asking that if anyone can come to help set up, take down or work the show it would be greatly appreciated. You are also invited to sell items if you wish.

20% commission will be deducted from the selling fee:

15% for Norway Day and 5% for CRA.

Please let us know if you wish to participate in any way.

Marley Wright Smith
mwjs@comcast.net

Questions to:

Marley 510 278 2085

Hildy 707 526 1730

Norway Day Adds Rosemaling Workshop

As last year with Sigmund Aarseth, we like to feature a class with a visiting rosemaler. This year Teresa Ann McCue will teach a workshop prior to the Norway Day Festival. She is coming from Minnesota/Colorado for the first time to the Norway Day Festival. She is going to teach a one day rosemaling workshop on Thursday, April 29th from 10AM—4PM in San Francisco at the home of Borgie Neset, 230 Juanita Way. The price of the workshop is \$95.00 and includes lunch.

This workshop will be geared toward the beginner, but experienced painters who want to learn more about Telemark rosemaling are welcome. Students will study old pieces. Following a class demonstration, Teresa will give instruction in backgrounding, brush care, technique, mixing colors, antiquing, using patterns, design and finishing. Students can bring their painting supplies and items to paint if desired.

Emphasis will be given to learning the language of rosemaling and “shop talk.” Everyone with an interest in rosemaling is welcome. Painting skills are not a requirement.



Teresa Ann McCue with her rosemaling

Space is limited to 15 for the workshop. Reservations should be received by April 10th. If you are interested, please contact Jill Beatty (415/350-6492); checks should be made out to Norway Day Inc. and mailed to :

Norway Day, Inc.
Attn: Jill Beatty– Rosemaling Workshop
268 Bush Street #2722
San Francisco, CA 94104

I really hope to see many of you again as we had so much fun last year with Sigmund, and Teresa has studied with him as well as others.

Jill Beatty
Norway Day Cultural Director
CRA member



Photos courtesy Norway Day Inc. and Teresa McCue

“My interest in rosemaling goes back to my early childhood. Growing up in a fiercely proud Scandinavian family in northern Minnesota, the Nordic culture was a natural part of our lives. Beauty was found in clouds, sunsets, wild flowers and sparkling lakes. Now living in the mountains of Colorado, my painting continues to be inspired by the beauty of nature.

Studying and painting Norwegian Rosemaling has been a major part of my life for over 20 years, and I am deeply indebted to the master painters I have studied with in Norway and at Vesterheim, Norwegian-American Museum, Decorah, IA.”

Best hilsener,
Teresa Ann McCue

Family Treasures — Generation to Generation



CRA member Ragnhild Larssen was inspired by Astrid Fisher's article (June 2009 newsletter), realizing she, too, had treasures from her native Norway to share...*Thank you, Ragnhild!*



The current name on the chest is that of my mother, Aase Sveinsdatter Breie. Her middle name describes her as “Svein’s daughter”, as tradition dictated. Her last name is the name of the family farm. She received the chest in 1936, the year she was married, from her mother Guri Herbrandsdatter Halstengard who received the chest when she was married in 1910, and whose name was on the chest before it was painted over with my mother’s name.

Tradition had it that the oldest daughter received the chest when she got married. Unfortunately, my mother died long before I was married, and since my father moved several times after my mother’s passing, the chest was filled with many of my mother’s clothes and materials and stored in a barn for many years.

We finally shipped it to our current home in California in 1985. It had to be registered at the Folke Museet at Bygdø in Oslo before it was allowed to leave Norway. They want to keep track of where the national “treasures” are located.

The painter of the chest is Nils Bæra, popularly known as “Skule Nils” (School Nils) in his home area of Ål in Hallingdal. It was painted in 1831, as seen on the side of the chest. My oldest daughter Anette will have the chest after me. Although she has already been married for many years, we have waited with the transfer until she had a convenient and safe place to put it.

The sending basket was one of many similar items that was left at our family cabin at Geilo in Hallingdal. I don’t remember anything specific about this one, since we had a number of them stored in various locations at the cabin. They were used for every-day purposes, to store fruit or other food items, or to hold flowers or potted plants.

Tradition had it that family and friends filled one with food items and brought it over when a mother had given birth to a new baby. This one was sent to me by my father in the late 1970’s as he knew I would love to have and preserve these old items. Unfortunately, I do not know much about this particular piece, and I have no idea who the painter was.

Ragnhild Larssen

Photos courtesy Ragnhild Larssen



Ragnhild Larsen's treasured chest from Norway, passed down through the generations. This is from the Hallingdal region of Norway, and was painted by the famed rosemaler Nils Bæra in 1831.

The painter of the 1910 Hallingdal sending basket on page 8 is unknown.

Photos courtesy Ragnhild Larsen.



Casual to elegant,
rosemaling has been
an inspiration
for
years...

The grace and
beauty of the brush stroke,
the lure of the designs...
Scandinavian-inspired rosemaling
has been produced on china and pottery
for hundreds of years. Denmark's
Royal Copenhagen has been producing
two of the most renowned styles, Blue Fluted Lace
and Blue Flower, since the 1770's.

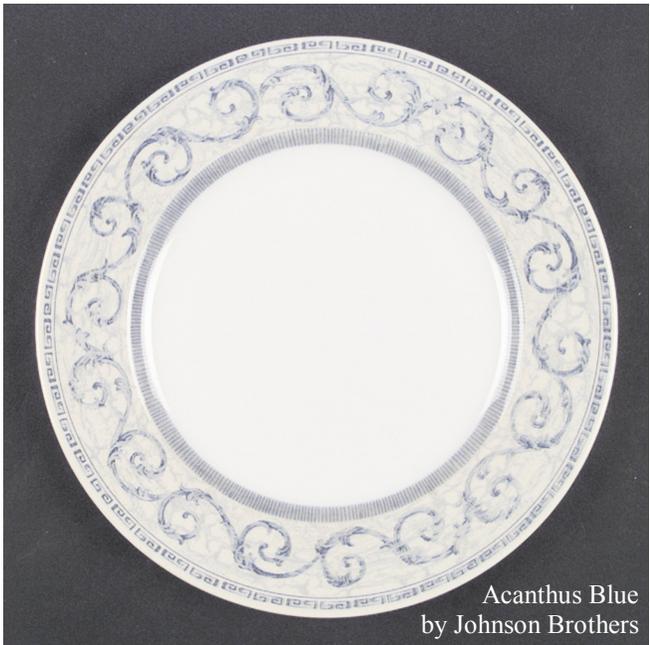
There is an astounding number of companies
and patterns out there... A few of the patterns are shown here,
but there are others by Homer Laughlin, Bing & Grondahl,
Stavangerflint, iittala, Dansk, and Franciscan, just to name a few.
It's hard even to count up the number of companies
with variations on Royal Copenhagen's Blue Fluted design...

And while patterns may rise or fall in favor, or are sometimes
discontinued by a manufacturer, or the manufacturer ceases, with the
additional resources of eBay, antique stores and china replacement firms,
collectors still have a chance to locate wanted designs or particular pieces.

Karen Willman

Photos
© Replacements, Ltd.
Detail above, Blue Acanthus
by Johnson Brothers;
detail below, Northern
Lights by Lenox





Acanthus Blue
by Johnson Brothers



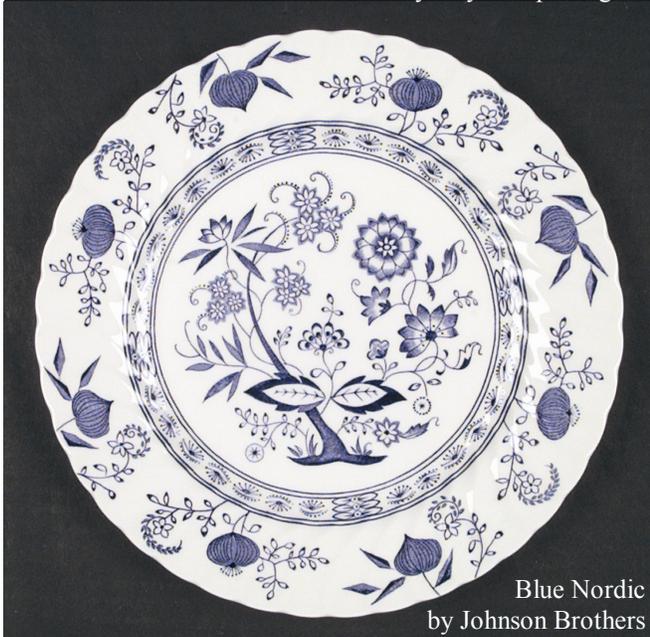
Ali-Blue
by Arabia of Finland



Blue Flower
by Royal Copenhagen



Northern Lights
by Lenox



Blue Nordic
by Johnson Brothers



Farmer's Rose
by Porsgrund



© Bergquist Imports, www.bergquistimports.com

Swedish Flower

The original artist was Audrey Berggren who started a business hand painting Swedish style plates while her husband was serving in WWII. The Berggren-Trayner line is now owned by Bergquist Imports in Minnesota.



Sonja Rose

This is one of the newer rosemaling-inspired patterns. It is designed by Minnesota artist Sonja Anderson.



All photos this page courtesy and ©Bergquist imports, www.bergquistimports.com



Hand painting Blue Flower plate above; Blue Fluted Mega, right. Photos this page courtesy and © Royal Copenhagen



The Tradition Continues...

Some notes from Royal Copenhagen on their china: The Blue Fluted service dates from the 1770's and was one of the first patterns to be used when the Royal Copenhagen Porcelain Manufactory was founded in 1775. Although the pattern originated in China and has been used in a multitude of varieties by porcelain factories all over the world, the Danish Blue Fluted has gained its world fame as the true Blue Fluted. This is due to the fact that in Denmark the pattern is still painted by hand by specially trained craftspeople; a tradition still carried on today by a new generation of porcelain painters.

The Blue Flower Curved dinnerware takes its name from the S-shaped relief decoration on each piece. To this day the technique and the hand painting remain the same, although the decoration has undergone some inevitable changes since the 1770's, but true to tradition the porcelain painter has the artistic freedom to put together the bouquet as she wishes. For example, the main bouquet can be bound around a tulip, rose, poppy, carnation, marguerite or aster depending on the preference of the painter. The painter can choose from among 15-20 different bouquets.



It is worth noting that it takes 1,197 brush strokes to paint a Blue Fluted dinner plate.

Royal Copenhagen's Blue Fluted design (far left) dates from the 1770's. It is still in production, still hand painted. The plate on right is a play on the original, a renewal introduced in 2000, the Blue Fluted Mega pattern, also hand painted.
 ©Royal Copenhagen,
www.royalcopenhagen.com

∞ Thanks to 2009 Convention Donors ∞

Those of you who attended Convention last November will remember the wonderful raffle prizes we had and the bountiful trade floor offerings. CRA extends its grateful appreciation and beaucoup thanks to the following donors who so generously contributed to the success of our Convention in 2009.

If I forgot any donors, I beg your pardon and send my thanks to you also.

Beth Twogood
CRA Secretary

Scharff Brushes, Inc.: Brushes

Liquitex Artist Materials: Soft Body Paint Set

Plaid Enterprises: Turnstyle

Sorensen's Resort: Free Night Stay

Walnut Hollow Farm: Wood Plaques

Tim Montzka: Hand-turned wood plate

Karen Willman: Sigmund Aarseth video tape

Merete Bendtsen: Glass votives

Mary Lou Reid: Numerous books, wood items

Onya Tolmasoff: Ambar

Gundy of Scandinavia/ Tahoe City, CA:
Baby gift items

Artist's Club: Brushes

Martin F. Weber Co.: Joan Dahl Rosemaling
DVD set

Vesterheim: Book, Norwegian Rosepainting in
America

Naoko Seto: large painted bowl
by Kari Signe Brathen

Cheap Joe's Art Stuff: merchandise certificate,
apron, tote bag

DONJER Products: Flocking kit

Shirley Halling: Numerous wood items, doll's
chair, plates, trays, boxes and more

Marley Wright Smith: rosemaled plate

Marie Sollom: rosemaled bowl

CALIFORNIA ROSEMALING ASSOCIATION *2010 Membership Application*

Name _____ New _____ Renewal _____

Mailing Address: _____

Phone: _____

Email: _____

May we print the above information in our membership directory? Yes _____ No _____

Do you teach rosemaling? _____ If so, where? _____

Please complete this application, **enclose \$15.00 dues** (per year)
(check made out to CRA) and mail to:

Mary Weflen
6842 Rolando Knolls Drive
La Mesa, CA 91941

There's bound to be rosemaling when it comes to Sons and Daughters of Norway...

A Folk Art Competition is one of the highlights scheduled for Sons of Norway members gathering in Modesto for their regional convention June 23–26. The entries will be from Sons of Norway Lodges in the western states (CA, AZ, CO, HI, NM, NV and UT). The convention will be held at the Doubletree Inn. More details are available on their website: www.sofn6.org.

“It’s a Small World — Preserve Our Heritage” is the theme for the Daughters of Norway national convention coming to Costa Mesa in July. The public is invited to the July 22nd Cultural Day featuring displays, sales and demonstrations. Programs include

Rosemaling, Hardanger fiddle, Hardanger embroidery, Nordic felting and knitting, a Bunad parade and information on Norwegian Women’s Role in the WWII Norwegian Resistance Movement.

The convention will be held at the Orange County/Costa Mesa Hilton Hotel July 22 to 24. Additional information is available on their website: www.daughtersofnorway.org.

Both organizations sponsor classes in rosemaling and other traditional folk arts. Lodges are located throughout the country, with many in California.



California Rosemaling Association

The purpose of the California Rosemaling Association is to promote the traditional art of Norwegian rosemaling. Our members are committed to preserving rosemaling as a unique art form. CRA has approximately 150 members. Some are expert rosemalers, others are beginning painters, all with a love to study the art form. Membership in CRA allows you to attend the annual convention featuring renowned rosemalers from around the world.

The \$15 annual membership dues includes a subscription to the California Rosemaler, published quarterly, March, June, September and December. We welcome articles, designs, photos and suggestions for future issues. The news deadlines for upcoming 2010 issues are: June 1, September 1 and December 1. Send to Karen Willman, newvikings@sbcglobal.net

Classified ads are \$1 per line per issue. Business cards are \$5 for the first publication and \$2 per issue thereafter. Quarter-page ads are \$15 for the initial publication and \$10 per issue thereafter. Please send ad copy to the editor along with a check payable to **CRA**. Ads are screened for appropriateness, however, publishing them does not imply endorsement by the Executive Board.

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Have you joined CRA for 2010?

March 2010 No.103



Photo ©Royal Copenhagen

The CRA Newsletter
is available in color
in PDF format for email.
It is also available on
CRA's website
www.califrosemaler.org

Do we have your
correct/current email address?

See inside for more on rosemaling