



Volume No. 133

December, 2018

## California Rosemaling Association

The purpose of the California Rosemaling Association is to promote the traditional art of Norwegian Rosemaling. Our members are committed to preserving Rosemaling as a unique art form.

CRA has approximately 125 members. Some are expert Rosemalers others are beginning painters, all with a love to study this beautiful art form.

Membership in CRA allows you to attend the annual convention featuring renowned Rosemalers from around the world, an annual membership directory and a subscription to the newsletter for only \$15 in annual membership dues.

### President's Column:

Hello Fellow Rosemalers.

I can't believe the holidays are over! What happened to 2018? Time seems to go by faster and faster for me.

I want to personally thank the 2018 California Rosemaling Association Board for all their hard work making the Convention so much fun. Onya Tomlasoff, our Vice President of Programs did a really nice job of bringing together dozens of details to ensure Convention went smoothly. With one notable exception which I'll entertain you with in a second, it was very smooth. Our teachers were Ken Magnusen, VGM and Karen Nelson, VGM. And here is the exception: they had some entertaining disagreement about strokes and what to call them. I feel very comfortable to share as I heard this over dinner the first night, some in class the second day, more at the banquet and final snippets as Sunday afternoon rolled around. Let me sum it up for you.



Ken believes commas are punctuation, tiny little things you might find in letters, books and all manner of printed material. For him, there are C strokes and S strokes. Karen, of course, takes the stand that while commas are punctuation, they are also strokes. Ken also was

taught that teardrops and C strokes are essentially the same thing. The artist can pull from either the big end or the small end. It sure doesn't sound as funny on paper as it did to listen to Karen explain and re-explain. Ken never gave an inch and neither did Karen. And now I have a paragraph talking about punctuation, strokes and units of measurement. It was all in good fun and was great entertainment at the banquet. So, a big thank you to Karen and Ken for stepping up to be our impromptu entertainment at the banquet. We couldn't have scripted it any better.

Thank you and blessings to the outgoing Board Members: Judy Frank, membership, Teresa Palma, co-president, and Rhonna McKanna, secretary.

Please join me in welcoming the new Board for 2019. When we reach out, please take our calls and have input into our organization. No one can do this alone.

Ruth Ann Petro, president	<a href="mailto:rpetro1@mac.com">rpetro1@mac.com</a>	760-212-7524
Onya Tolmasoff, VP programs	<a href="mailto:onyadesigns@cox.net">onyadesigns@cox.net</a>	949-291-5764
Shaun Sasaki, treasurer	<a href="mailto:sasakigs@comcast.net">sasakigs@comcast.net</a>	408-981-5685
Kathy Ownbey, membership	<a href="mailto:grandmapaints@gmail.com">grandmapaints@gmail.com</a>	360-675-4904
Beth Twogood, secretary	<a href="mailto:rtwogood@sbcglobal.net">rtwogood@sbcglobal.net</a>	925-519-9588

Although not voting members of the Board, these will continue in their positions:

Sue Hughes, newsletter	<a href="mailto:susyhygy@gmail.com">susyhygy@gmail.com</a>	916-221-1343
Joyce Field, trade floor	<a href="mailto:jafield@verizon.net">jafield@verizon.net</a>	310-542-4228
Jurene While, historian	<a href="mailto:jandrwhile@cox.net">jandrwhile@cox.net</a>	619-465-5178

Until next time happy painting!

Ruth Ann Petro.

## Getting to Know your Board Members:



### Membership Chairman - Kathy Ownbey

I started painting in 1997 and the first time I went to JoSonja's was 1999 and probably about two years later I took my first Rosemaling class. I've been lucky to take quite a few Rosemaling classes from Jo and I have painted many times with Bjorg Kleivi, including in Norway.

I love Rosemaling so much I feel like I should be Norwegian, but not a drop!



### Newsletter Editor – Sue Hughes

I first got involved with Rosemaling when I decided to spend time with my sister Karen Loveless as she attended the convention in Santa Rosa. I have always thought Rosemaling was beautiful and admired Karen's work. As I watched JoSona teach and the class paint; I thought it looked easy, kind of like painting by numbers. So, I joined.

I soon recognized my mistake (as someone with no painting experience) during the next year. Another member Marilyn Cram invited me to attend the Camp Norge Rosemaling classes in April and September. I was barely prepared to go to Santa Rosa again for my first convention; with JoSona teaching us how to paint the beautiful "Little Mermaid box." My skills improve each convention because of the great teachers and tips from the other members. I have so much fun painting with everyone and getting to know them better.



Save The Date

CRA 2019

CONVENTION

OLD TOWN MARRIOTT HOTEL-SAN DIEGO, CA  
OCTOBER 24 (PREP DAY)  
OCTOBER 25-26, 2019  
(1-1/2 DAY WITH EACH TEACHER)

TEACHERS:

JAN NORSETTER, VGM

PAM RUCINSKI, VGM

PROJECTS TBD

COME JOIN THE FUN AND MEET UP WITH NEW AND OLD FRIENDS

## Our Teacher's at Work:



**At right Ken mingles with class members and below he shows them how to recreate a stroke. His class painted a Hallingdal plate.**



**To the right Karen walks around her class and below she teaches the next step in her design. Her class painted an Os mangle board.**



*Photos courtesy of Gary Sasaki*

## Final Words on the Great Stroke Debate:

### Ken Magnuson's Note:

I should have come up with a solution to Karen's terminology. After much thought, I have concluded that there is no solution. She just won't listen to me, and I know I am right. So what can I do? If she lived closer, I could try to get her brain retrained. The question is, "Is that possible?"

Enough of that foolishness. We had fun and hope it was all taken in the spirit it was intended. I must say it was a fun three days; good students, good location and lots of laughs. That is what classes are all about. Now they know that there is more than one way to describe strokes.

Best regards, Ken



### Karen Nelson's Note:

As with expressing ourselves through the art of rosemaling there is not one way to put the strokes together to form the design and there is not one way to describe the elements. The most important thing to come out of our debate was the fun and laughter we all experienced while sharing this wonderful art.

Once again, my sides hurt, and tears are running down my cheeks from laughing so hard at Ken's response. Mark this day down! Ken and I agree! "There is more than one way to describe strokes."

The only outstanding question is would it be possible to retrain my brain? Hmmm!

Thank you for a wonderful teaching experience.

Karen

## Convention News:

During the CRA Convention Business Meeting several items of interest were discussed and approved:

- Dues will be \$15 for everyone including international memberships.
- The Christmas ornaments that are included when memberships are renewed at the convention will only be available at the convention. They will not be mailed.
- Joanna Carter was appointed to audit the Treasurers' Report.

## 2018 TREASURERS' REPORT:

Treasurer's Report for 2018, by Shaun Sasaki

This year we had a very successful convention with Ken Magnuson, VGM and Karen Nelson, VGM teaching Hallingdal and Os. The hotel was very nice and convenient to all the shops nearby. Onya did an excellent job managing the rooms for the classes and all the various items we need as painters and attendees. We upgraded our visuals by purchasing a projector and cameras so that our lessons could be shown on a large video screen. Next year we will be purchasing another projector to further improve our ability to see color and detail accurately.

Since we were no longer at Eureka with JoSonja as our teacher, our attendance dropped to approximately 32 attendees, which is normal for Southern California, and our hotel fees increased to reflect the San Diego prices. Our expenses were about 30% above what we had budgeted for and resulted in a loss of \$3,556. This was due to unexpected hotel charges that we are hoping to avoid in the future as well as the purchase of the video equipment. As you all know, we are novices when it comes to dealing with hotels and there are taxes, gratuities, and fees that are not stated in the contract quotes but are figured in on the final bill. We have taken this into consideration for next year and the board is discussing ways to mitigate these expenses. We like the hotel very much and have planned to have our convention there in 2019.

Our expenses for teachers, wood, miscellaneous and administrative have remained consistent and very reasonable.

In summary, I am disappointed that we lost money this year (I am told that is normal, it was \$1,173 in 2015 at the same San Diego hotel). I am a tight wad, and nothing hurts me more. But our club is in very good financial shape with \$23,670 in our bank account. We are looking forward to our 2019 convention and many more to come.

California Rosemaling Association  
Income and Expense Statement  
For the Year ended December 31, 2018

**Income:**

Convention Registration	7,960
Dues	1,038
Miscellaneous Income	1,275
<b>Total Income:</b>	<b>\$10,273</b>

**Expense:**

Convention Expenses	12,848
Misc. Administration fees	981
<b>Total Expenses:</b>	<b>\$13,829</b>

**Net Income or (Expense)** \$ ( 3,556)

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California Rosemaling Association  
Balance Sheet  
December 31, 2018

**Assets:**

Bank of America Checking	\$23,670
<b>Total Assets</b>	<b>\$23,670</b>

**Liabilities and Net Equity:**

Equity from 2017	\$27,226
Net Loss for the year 2018	(3,556)
<b>Total Liabilities and Net Equity</b>	<b>\$23,670</b>

# Remember to Renew Your Membership for 2019:

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## California Rosemaling Association

*Membership Applications: New \_\_\_\_\_ Renewal \_\_\_\_\_*

*Name \_\_\_\_\_*

*Mailing Address \_\_\_\_\_*

*Phone: \_\_\_\_\_ Cell: \_\_\_\_\_*

*Email: \_\_\_\_\_*

*May we print the above information in our membership directory? Yes \_\_\_\_\_ No \_\_\_\_\_*

*Do you teach Rosemaling? \_\_\_\_\_ If so, where \_\_\_\_\_*

*Do you do consignment work? \_\_\_\_\_ If so can we give out your name and number \_\_\_\_\_*

**Mail application with \$15. Check payable to CRA to Kathy Ownbey, Membership Chairman at 721 S E Castle Rock Ct., Oak Harbor, WA 98277.**

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*The success of our newsletter depends on all our members.*

- \*Submit pictures, information or articles about paintings you have been working on or completed.*
- \*Submit information, articles or pictures that interests you regarding Rosemaling or Scandinavian Folk Art. All areas are welcome.*
- \*Submit information on any local events in which you have participated or had your work presented that might be of interest to our members. Pictures are very welcome.*
- \*Submit other things you'd like to share.*



The RCC Board Members are gearing up for the June 24-27, 2019 convention in Decorah, IA. The convention catalog will be coming out soon. When you receive it, register early so that you get your first choices for classes, tours and other special events.

We have blocks of rooms in two motels in addition to rooms in the dorm to give you more selection in where you will stay while in Decorah. Lodging information is in the convention catalog.

We will be having tours to the special collection building at Vesterheim, a very special event on Sunday evening at the Giants of the Earth, a Make It and Take It, an autograph session for the second book, demonstrations, vendors and the usual food, food, food. And of course, we will be having a terrific selection of classes for you to select from.

The special collection tour will allow you to view pieces that came with people from Norway as they immigrated to the US; plus pieces of modern day rosemaling all of which will inspire you to want to paint, paint, paint.

The Giants of the Earth is a Heritage Center in Spring Grove about 20 miles north of Decorah where Sigmund Aarseth and Sally DeReus VGM painted extensively in the building. The Sons of Norway Lodge in the area will be providing us with delectable food. We hope to have a local historian share his knowledge of the area with us as we proceed to the event.

Not a member yet? Then now is the time to become one. Send the membership form and dues to the address listed.

## **2019 RCC Membership Form**

Please Print Clearly

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Email address \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

New member \_\_\_\_\_ Renewal \_\_\_\_\_

Do you teach rosemaling? Yes \_\_\_\_\_ No \_\_\_\_\_ If yes, where? \_\_\_\_\_

Do you currently belong to a rosemaling organization? Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, where and contact information for the organization. \_\_\_\_\_

1 year membership dues: \$15

Make check payable to: Rosemaling Coast to Coast

Send to:

Nancy Odalen

1109 Sundt Lane

Stoughton, WI 53589

## CONVENTION HAPPENINGS

Jurene While made a surprise visit on Saturday. She is a co-founder of the California Rosemaling Association and our historian. Jurene was unable to attend last year's convention due to illness. This year she wanted to come and paint with us, but an eye condition prevented her from being able to paint yet.

She was greeted by smiles and hugs all around. Her husband Richard (also a member) was unable to come. Best wishes for their improving health. Jurene we hope you can come and paint with us next year!

Jurene is shown here on the left with CRA member and our teacher Karen Nelson, VGM



**DRAWING PRIZE WINNERS:** (l-r) Mary Weflen, Sheila Elliott, Karen Willman, Rich Marzullo, Lynn Bradley, Ruth Ann Petro, Sherri Tafel and Karen Loveless.



**CRA Board Members 2019 Installation: (l-r)** Ruth Ann Petro, president; Onya Tolmasoff, VP programs; Shaun Sasaki, treasurer; Beth Twogood, secretary; Sue Hughes, newsletter; and Joyce Field, Trade Floor.



Joyce Field at her  
Trade Floor station



**Oil painting skills:** Ken Magnuson, VGM explains some oil painting skills to Karen Willman, Kristine Pietersman, Lynn Heeke and Mary Weflin.

*At the Banquet:*



**(l-r) Onya Tomaloff,  
Ken Magnuson, Karen  
Nelson, Linda Johnson  
and Traci Johnson**



**(l-r) Frank Elliott, Sheila  
Elliot, Marilyn Carnes, Tom  
Carnes, Dave Weflen and  
Mary Weflen.**



**(l-r) Kim Harris,  
Kristine Pilkington,  
Linda Huber, Merry  
Lomeland and Marilyn  
Cram,**



(l-r) Karen Loveless,  
Beth Twogood, Jill  
Beatty, Marley Smith,  
(missing) Ruth Ann  
Petro, Shaun Sasaki  
and Sue Hughes

(l-r) Maureen Kteinman,  
Karen Gibson, Joyce Field,  
Karen Willman,  
Rick Marzullo and Lynn  
Bradley



(l-r) Al Heeke, Lynne Heeke, Kristine Pietersman, Barbara Badgett,  
Sherri Tafel, Joanna Carter, Judy Frank and Joanna Carter (again) –  
connected two pictures to include everyone and Joanna is in both.

## Sixty-eighth Rosemaling Seminar at Camp Norge April 27-28, 2019

It is time to make reservations for the Spring Rosemaling Seminar at Camp Norge! (For adults 18 and older)



Karen's Rogaland style



Carl's Gulbrandsdal style.

**SEMINAR COST:** The cost of the seminar is \$87, which includes instructions, the base-coated wood piece, hall rent and meals. Classes fill up quickly and there is often a waiting list. If, after you have registered, you are unable to attend, please let me know as soon as you can so we can offer your spot to someone on the waiting list. Refunds will be made, minus a \$25 cancellation fee, for cancellations received before April 7. No refunds will be made after that date

**MEALS:** All participants pay for meals, which include Saturday breakfast, lunch and dinner; Sunday breakfast and lunch; and coffee/tea breaks. Melanie Souza will again do our cooking. Family members who are not painting can pay \$35 for meals.

**COOKIES:** During the coffee/tea breaks, cookies are offered. We ask that each participant in the specified class (to be noted on your confirmation) to bring one dozen cookies to share. You have all been so very generous and cooperative with the cookies and it is greatly appreciated!

**ROOMS:** Lodging is not included in the registration fee. Please make your bed reservation with me at the time you register. You will pay for your bed when you arrive at Camp. Bring your current Sons of Norway membership card. Members pay \$16.20 per night and non-members pay \$27.00 per night. Both include an 8% Placer County Occupancy Tax. For people wanting to room together I need to receive the list of names with the first reservation. With a limited number of beds, RVs and tents are encouraged. For RVs, members pay \$25 per night, non-members pay \$35 per night (limited to four people per RV). RV spots have electrical and water, but no sewer hookups. For tents members pay \$15 per night, non-members pay \$20 per night (limited to four people per tent). There is no occupancy tax on RVs or tents. Pets are \$2 per night. Pets are not allowed in any of the buildings, pool area or sleeping rooms at any time.

**STROKE CLASS:** Karen will be offering one stroke class at 6:30 p.m. on Friday. The cost of the class is \$5. You will pay her directly if you are attending.

**REGISTRATION: ABSOLUTELY NO TELEPHONE or E-MAIL RESERVATIONS ARE ACCEPTED.**

Please complete the registration form below – one for each person you are paying for. Confirmation, class info and supply list will be sent via email once registration closes.

NOTE: If you do not have an email address, send a self-addressed stamped envelope (SASE) when you send your registration and check in. I will only send class confirmation, supply list, and other information via postal mail if you include a SASE. If you have questions regarding registration, please call me at 916-921-6266 or send an email to [laarch@surewest.net](mailto:laarch@surewest.net).

Make your check payable to Linda Johnson and mail to 3180 Cloudview Drive, Sacramento, CA 95833. Registrations are logged in as they are received, so do send as soon as possible to secure your seat.

Name \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_ e-mail \_\_\_\_\_

City/State \_\_\_\_\_ Zip \_\_\_\_\_

Name of Lodge \_\_\_\_\_

SoN Membership# \_\_\_\_\_

Seminar registration - \$87

My class preference: (mark 1st choice/2nd choice): Karen \_\_\_\_\_ Carl \_\_\_\_\_

Extra meals:

I need extra meal plans for my spouse and/or family – how many? \_\_\_\_\_ x \$35 = \_\_\_\_\_

TOTAL \_\_\_\_\_

Stroke class:

I am attending the stroke class at 6:30 p.m. on Friday: yes \_\_\_\_\_ no \_\_\_\_\_ (\$5 payable to Karen)

Lodging information:

I need a bed reservation (circle one): yes no.

If yes, I want to room with:

\_\_\_\_\_  
\_\_\_\_\_

I need an RV site (circle one): yes no

I need a tent site (circle one): yes no

## Bjorg Kleivi Seminar

Bjorg Kleivi will be teaching April 15-19, 2019 at Pala Mesa Resort (Temecula). Anyone interested in information please contact Joyce Field at [jafield@verison.net](mailto:jafield@verison.net).

Bjorg Oseid Kleivi is a decorative painter of Rosemaling who the author of many books on Norwegian Rosemaling designs and techniques. She is from Norway but comes to the United States to teach workshops.

Karen Willman wrote an article in the CRA Newsletter (June 2010). She and Joyce Field had attended one of her workshops in Arizona. She described Bjorg as energetic, "going from student to student...first designing individual projects on whatever material was brought in. Then she continued advancing through the various stages to completion. And along the way, a wonderfully natural approach to all of it."

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### FOR SALE

Original oil painting on canvas  
by Sigmund Aarseth (framed)

Size: 22 1/2" x 35 1/2"

**COST: \$450.00 + SHIPPING**

This painting was purchased from Sigmund when he taught a Rosemaling class in Albuquerque, New Mexico many years ago. Diane Edwards, on her website, wrote the following about Sigmund:



"Sigmund Aarseth was instrumental in bringing attention to Norwegian Rosemaling to America in the 1960's and his classes in Decorah, Iowa were an impetus to the Rosemaling movement in America. His classes and earlier book have inspired countless Rosemalers worldwide. His style of Telemark Rosemaling is unique and beautiful, vibrant with color and energy...Sigmund is renowned in the United States as a master Rosemaler."

If interested, contact: Denise Franco  
225 Rhode Island NE  
Albuquerque, NM 87110  
Email: [missrichards@msn.com](mailto:missrichards@msn.com)

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