

# HAPPY VALENTINE'S DAY ROSEMALERS of the *California Rosemaling Association*

CRA NEWS BLAST #4

Feb. 14, 2024

**Happy Valentine's Day! Please ensure you receive emails from us by adding our CRA email to your contact list: [cra@califrosemaler.org](mailto:cra@califrosemaler.org). Thanks!**



## 2024 CRA CONVENTION NEWS

### **SAVE THE DATE**

by Lynne Bradley

We are hard at work planning the 2024 convention and we are getting excited! The convention will be at the Courtyard Marriott San Diego Old Town from Thurs. Oct. 24 through Sun. Oct. 27. As usual, Thursday will be prep day and the classroom will be open at 10am. Classes will be held from 9am Fri. Oct. 25 thru 5pm Sun. Oct. 27, with time off for lunch, banquet, meeting, and free time.

CRA has negotiated a special reduced hotel room rate of \$159 (including taxes, about \$180) The special rate is good for 3 days before/after the convention dates for those who want to extend their stay. Cancellation is 72 hours prior to arrival date. No points may be used for this special rate. The information on booking this rate will be available on our website when we have all of the convention details in place.

### **TEACHER: Lise Lorentzen**

*We're thrilled to announce that our instructor will be Lise Lorentzen. Many of you already know Lise and her work from the videos she posts on You Tube and the many zoom classes she has taught, both with Vesterheim and through her own website. Lise will be teaching a single project using Jo Sonja acrylics (we will all paint in acrylics) so everyone will be in one classroom. she opened to us during conventions in the Bay Area long ago, or perhaps, you had joined her at one of her Scandinavian Boutiques, either as a seller or guest.*



Next month we will have details and a picture of the project she will be teaching along with an online registration link for the convention. Right now, we're working on the budget so that we can have a great convention and at the same time keep the costs as manageable as possible.

**2024 CONVENTION NEWS continued:****Chance to Study Ukrainian Folk Art (and try a cat brush)**

There is a wonderful option available as an add on. The Ukrainian folk-art style called Petrykivka has many elements similar to rosemaling (C and S strokes and teardrops). Svitlana Ivasyuk is a local artist who does beautiful Petrykivka painting. She has taught a couple of classes to some of our southern CA rosemalers and we've enjoyed learning from her. She will be teaching a 3-hour class on Thurs. afternoon, **Oct. 24**. This optional class will cost \$75, and Svitlana will be generously donating all the proceeds to Ukrainian relief. You will be able to sign up for this class when you register for the convention. Incidentally, one thing unique in Petrykivka is that some of the strokes are made with a cat brush (made out of real cat hair donated by a willing cat)—a small round brush is a decent substitute. No extra materials will be needed.

**We are looking forward to having everyone gather in San Diego! Hope to see you in October.**

**Watch for all the details in the March CRA Newsletter!**

**Reservations for Trade Floor**

By Joyce Fields

One of the benefits of convention is the chance to shop and/or sell things at the Trade Floor. A portion of the sales goes to CRA to help with the cost of putting on the convention. We did very well in the past. If you want to sell rosemaling, supplies, packets, wood, etc. at convention's trade floor, you need to contact Joyce Field in plenty of time so she knows what type of items will be coming in and can plan the spaces. Table space is limited — reserve your space with Joyce by **August 1-2024**.

If you have any questions, email me @ [jafield@verizon.net](mailto:jafield@verizon.net)

**Thank you, Your 2024 CRA BOARD**