



California Rosemaling Newsletter



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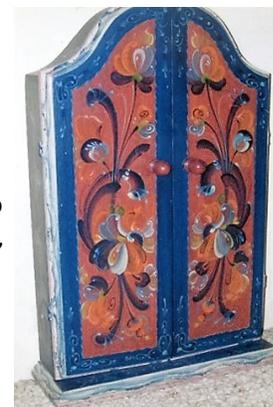
Jurene While, VGM



My Ribbon Winners by Jurene While, VGM

After a couple of entrees without any success, I decided

To send for photos of previous painters to see what I was up against. Of course I didn't see their comments from the Judges, but I did see the caliber of painters they were. Which was very good indeed. So I designed a jewelry Cabinet following Sigmund Aarseth's style. So in 1991 I painted with flowing strokes. Low and behold, I won a Runners Up Ribbon. Well that was encouraging and I was happy with that! I'm sorry I couldn't find my evaluation papers. You receive three pages. One from each judge.



Well, that led to the next piece which Richard made for me. So I designed and painted a Yarn Hod in the Norwegian Rogaland style in 1992, And I won a White Ribbon. It sure was a good idea to send for photos, I thought. The judges thought my main tulip should have been more prominent to stand out from the background.

Then after a couple of years, in 1995 I entered Another Yarn Hod in the Telemark Style. Even Though it was a rather dark design, I won a Red Ribbon. I didn't feel I was on a roll or anything like that because a couple of years would go by but I did keep at it. The judges thought my liner work was a little dark and didn't show up on my background very much.



In 1997 I painted a doll cradle in the Telemark style. I received a White Ribbon for it. I was going to give it to my grand-daughters. I had high hopes that it would be a little more relaxed like Sigmund's work but it got a little more uptight anyway. But, alas my grand-daughters didn't play with dolls!

The judges thought my linework was too light For the background (again).





Jurene While—Con't.



Also in 1997 I received a Runner Up Ribbon for a Hallingdal Plate.
The judges said I had the borders a little brighter.
Looks like a spray varnish was used. It had a stoneware look.



In 1999 I painted a plate depicting our family history. Our two boys and their children. Two of my students were at Vesterheim this year and about 7:30 in the morning one of them called me from Vesterheim. She was so excited to tell me that I won a Blue Ribbon and The Best of Show! I couldn't believe it. It was shown in a glass case with my ribbons. The judges said "Red hearts in the border? It is inspirational work. Do more of this. Exquisite. Only thing I can see is some of the flowers are a little too large. Wonderfully conceived. Love your colors."

Then after three years in 2001, I finally got my Gold Metal after winning a White Ribbon for an Ambar I painted in the Telemark/Rococo style. I really enjoyed painting this. In fact Vesterheim asked me to write a little blurb about how I came to paint it. Ethel Klovheim wrote me a little note saying she enjoyed it very much and laughed a lot. That made my day! The judges said I had wonderful colors. Paint the peg on the lid. Miss more contours. Need more work on the legs.





"Jurene While", VGM



In 1982 out of curiosity, Jurene took a painting class from renowned Rosemaller Sigmund Aarseth. From that time forward she has been inspired and motivated by some of the most respected folk artist in the world. As her enthusiasm for rosemaling grew so did her desire to share this slice of artistic history with other artists.

For the last seventeen years Jurene has been instructing others in the techniques, history and love of Norwegian folk painting. She has found time to author two publications, "Script and Stroke" and "Shared Moments" and continues to write in depth articles for artistic trade magazines. Jurene has also shared her talents for the last twelve years with the San Diego Adult Education Program, where she has inspired many new rosemaling artist. Jurene is a regular participate and instructor at the "Society for Decorative Painters Convention", where she offers her inspirations to other students.

To this day Jurene continues to study with noted artist such as Nils Ellingsgard, Gunnar Bo and Ragnvald Froysadal, in both Norway and the United States. In 1987 she founded the "California Rosemaling Association" and prior to that served as President of the "San Diego Brush Whackers", a decorative painters organization.

Over the years her decorative painting has become a landmark in the many commercial and residential spaces in Southern California. It has been her honor to have several of her original Christmas ornaments accepted by the Smithsonian Institute and The White House for their holiday collections. Jurene continues to educate and interest others in the ways of folk painting through television and other special events. Her community and fellow artists have richly rewarded her with many accolades and commendations. Jurene participates annually, in rosemaling competitions at the "Vesterheim Norwegian/American Museum", where her work won "Best in Show". In July 2002, she was awarded the highly coveted "Vesterheim Gold Metal".





President's Message



Here it is Spring already. My yard is looking like a park with trees and flowers blooming. The Japanese Maples are a brilliant Burgundy. Soon the hot weather will take over.

Norman and I just arrived back from a great week in Las Vegas and then another great week in Eureka. Oh yes painting with JoSonja in both places. I like the mini conventions for trying different mediums with different teachers. We just love being able to see our friends at these places from all the different states and countries.

This year we are so thankful to have JoSonja teach for us at our California Rosemaling Convention. Take your calendar and mark your days to be in Eureka, Calif. Nov. 3,4,5&6, 2016.

Leave yourself a few days to look around the beautiful countryside and shop awhile. I know you will truly enjoy your experience in and around Eureka.

Oh yes don't forget to get registered.

Congratulations Astrid on your interesting article in the last Vesterheim Rosemaling Letter.

Happy Painting

Cheryl Banwarth,

CRA President



2016 CRA Board

<u>President</u>	Cheryl Banwarth
(530)527-5464	CRLief@charter.net
<u>Vice President</u>	Pennie Wilkins
(530)347-6434	penniewilkins@gmail.com
<u>Treasurer</u>	Shaun Sasaki
(408)255-0623	sasakigs@comcast.net
<u>Membership</u>	Lotte Sather
(707)374-1384	rgransather@aol.com
<u>Secretary</u>	Beth Twogood
(925)519-9586	rtwogood@sbcglobal.net
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(619)465-5178	jandrwhile@cox.net
<u>Newsletter</u>	Astrid Fisher
(760)533-3412	aehf1@cox.net
<u>Trade Floor</u>	Joyce Field
(310)542-4228	jafield@verizon.net

2016 CRA Convention



We are excited to have the 2016 CRA Convention with **JoSonja Jansen**. It will be held in the **Eureka Red Lion Hotel** (next to JoSonja's studio & showroom) on **November 3rd through the 6th**.

In 1974, JoSonja was awarded a Master Teacher's Certificate by the National Society of Toile and Decorative Painters. In 1980 the Silver Palette award was bestowed by the same organization in recognition of outstanding contribution to the advancement of Decorative Art. In 1996, the Vesterheim Gold Medal (VGM) in Rosemaling, from the Norwegian American Museum in Decorah, Iowa was awarded. In 2007 she was awarded the Presidents Commendation award for service by the Society of Decorative Painters

Two projects will be covered, as seen in the photos on this page. The first project is a small Tine Box (pronounced "teen-ah"). The second project is a Norwegian Snack Board.

Wood, Patterns, Paint and Mediums are provided, but you should bring your own basic painting supplies. Prep work is done on Thursday, November 3rd * ~~Nov 3rd~~. Classes are Friday through Sunday, November 4 - 6, from 8:30am to about 5:30pm. There is a 2 hour lunch break during class days, where you are free to explore the local restaurants. ~~Nov 3rd~~



A Banquet will be held in the Red Lion on Saturday, November 5. Your registration fee includes this banquet. You may bring guests to this banquet for an additional fee.

The convention fee is \$250 (includes Banquet), plus \$25 for each Banquet guest. You must be a 2016 CRA Member (you can join when you register for the convention). We have a maximum of 60 attendees. JoSonja's classes often fill up fast, so register early!

The convention also provides a way for you to buy and sell things on the trade floor. We suggest that you make travel and hotel arrangements as early as possible. See details next page.



Visit our **NEW Website** at www.CalifRosemaler.org Click the link for the Convention (found on the Home and Events pages).

You can Register for the Convention online.

2016 CRA Convention

Getting to Eureka

Flights

The closest airport to Eureka is in Arcata (ACV). It is about a 20 minute drive from there to the Red Lion Hotel. Red Lion provides a free Airport Shuttle service.

Airlines to the Arcata airport are:

From San Francisco - United Express (w/Skywest)
From Redding - Alaska Airlines (w/PenAir)

The next closest airport is in Santa Rosa (Sonoma County Airport - STS). It is then about a 3 hour, 40 minute drive to the Red Lion Hotel via Highway 101. Airlines to this airport include:

From Los Angeles - American Airlines, Alaska Airlines
From San Diego - United Airlines, Virgin America

By Car

It is a 5 hour drive from the San Francisco Airport to Eureka, via Highway 101, but one should allow for 6 hours with rest stops and traffic.

It is a 5 hour drive from Sacramento, via Highway 5, then 20, then 101.

It is a 3 hour, 15 minute drive from the Redding Airport, via Highway 299 (Hwy 36 is not recommended).

Where to Stay

The 2016 CRA Convention is in the Red Lion Hotel in Eureka. Classes and the Banquet will be held there.

CRA has arranged a block of rooms at the Red Lion Hotel at a discounted rate of \$82/night, plus tax (November 2nd through the 7th checkout). Tell them you are with CRA to get the special rate. If you stay longer, they have a AAA discount. This hotel is pet friendly.

The address is 1929 4th St, Eureka, CA (click for map).

Phone: (707) 441-4727 and ask for Misty Hiney, misty.hiney@redlion.com

We suggest you make your reservations early by calling (707) 44F-I Ĩ Ğ . Tell them that you are attending the convention. We suggest that you try to arrive by early afternoon, Thursday, November 3rd. You will be able to pick up the wood Thursday at Noon and do the prep work that day.

The class ends late on Sunday, so you probably want to stay until Monday.

Other nearby hotels include the Clarion Hotel (707-442-3261) and the Rodeway Inn (707-444-0401).

2016 CRA Convention

Preparation

Wood pieces, Patterns, Paints and Mediums will be provided. JoSonja's studio also has brushes for sale, if needed.

Plan on base coating your pieces and tracing your patterns on Thursday, November 3rd 2016. Therefore, it is recommended that you arrive by early Thursday afternoon.

You can pick up the wood pieces starting around 5:00pm.

Basic Painting Supplies to Bring

- Sandpaper (fine)
- Tracing Paper
- Graphite Paper for tracing
- Brushes
 - Flat Brush for base coating
 - Filbert
 - Rounds
 - Liner
 - Large Mop brush for antiquing
- Old towel or butcher paper to cover painting area (especially for prep work in hotel room)
- Wet Palette
- Paper Towels
- Water Container
- Hair dryer (to speed up paint drying)
- Tape

Trade Floor - Buy and Sell Rosemaling Things

One of the benefits of convention is the chance to shop and/or sell things related to Rosemaling at the Trade Floor. A small portion of the sales (10%) goes to CRA to help with the cost of putting on the convention. If you're wanting to sell Rosemaling, supplies, packets, wood, etc. at convention's trade floor, you need to contact Joyce Field in plenty of time so she knows what type of items will be coming in and can plan the spaces. Table space is limited — reserve your space with Joyce by **October 1st**.

Print out this Inventory Form (later in this newsletter). Fill out the form and bring it to the CRA Convention. You can download this form from the CRA website. Please let Joyce know ahead of time how much table space you think you will need.

If you have any questions, email Joyce Field: jafield@verizon.net

2016 CRA Convention Registration

2016 Convention is with JoSonja in Eureka, California. November 3 - 6, 2016. Limited to 60 painting attendees. Non-refundable \$50 deposit reserves your spot. Last day to register is September 24.

Date: _____

Applicant's Name: _____

email Address: _____

Are you a 2016 or 2015 CRA Member? Yes ___ No ___

Street Address: _____

City: _____

State (or: Prov. & Country): _____

ZIP or Postal Code: _____

Phone Number: _____

Alternate Phone Number: _____

OK to print your information in our Directory? Yes ___ No ___

Do you Teach Rosemaling? Yes ___ No ___

If so, Where do you Teach? _____

Banquet - November 5, 2016

Number of Banquet Guests (besides you): _____

Select Meals for **You** and your **Guests**. Your meal cost is included in the Convention Fee. The prices shown below are for Guests:

Chicken Parmesan (\$25): _____ Grilled Tri-Tip (\$25): _____

Shrimp Carbonara (\$25): _____ Grilled Portobello Mushroom (\$25): _____

You must be a **2016** CRA Member to attend the convention.

If you are not a member, please add membership dues in your payment.

U.S. dues are \$15 and International dues are \$30.

2016 Dues (if not a member) \$	_____
Convention Fee \$	250
Guest Meals \$	_____
=====	
Total \$	_____

You can send a check for the minimum **Deposit** of \$50, or pay in full.

Full Payment is expected by **September 24, 2016**.

Send Check made out to "CRA" to:

Shaun Sasaki
11234 Mt Crest Pl
Cupertino, CA 95014



Convention Projects



Announcements

Camp Norge

April, 2016

Instructors: Karen
Nelson, VGM,

Carl Larson



NEW CRA Website

We have a brand new CRA Website! Go to:

www.CalifRosemaler.org

and check it out. You can find all of the information that you found in the previous website, plus more. There is now an online way for people to renew their membership, or for new people to join online (we've already had a few join this way). You can send messages to individual board members. The new website is also Mobile Friendly, so you can view it on your smartphone.

You can ask for the phone number and/or email address of other members (if they've permitted it). Use the password 'C&Sstrokes' (note capital letters).

(Only Paid CRA Members have access. Contact info is encrypted with a 128 bit key)

You can tell friends about this website and they can learn about the 2016 CRA Convention – and, even sign up online.

Note: if you see any errors, email – webmaster@CalifRosemaler.org



Announcements



Vesterheim Norwegian-American Museum : Folk Art School

P.O. Box 379

502 W. Water St.

Decorah, IA 52101

563-382-9681

563-382-8828 fax

info@vesterheim.org

Celebrating 50 years of Folk Art! 2016 Classes are posted on-line

Many special, unique classes available this year! Over 60 classes offered!

National Exhibition of Folk Art—June 9-July 30, 2016

Register for classes early!

When taking a class at Vesterheim, you not only have a wonderful class experience, but you're often surprised by a homemade snack provided by some fabulous local cooks. One year, one of those excellent snacks was provided by Darlene Fossum-Martin. It is easy and excellent Scandinavian treat!

Try it!! Next time you see Darlene at Vesterheim, thank her for us.

Rommegrot Bars

2 pkgs. Crescent Rolls

2 pkgs. (8 oz. each) Cream Cheese, softened – do not use reduced fat cream cheese

1 1/3 cup sugar, divided use

1 egg separated

1 tsp. vanilla

1/2 tsp. cinnamon

Grease 9x13 Baking pan. Press 1 pkg. of Crescent Rolls in bottom of greased pan. Set aside.

Mix 2 pkg. cream cheese, 1 cup sugar, 1 egg yolk, 1 tsp. vanilla.

Spread mixture over Crescent Rolls, then cover mixture with other pkg. of Rolls.

Announcements

Linda Sharp,cda Seminar

Jacobean Collection



Design size is 10x20" and 8x8" surface used is canvas

Or surface of your choice

Pacific Coast Artists Seminar Enrollment Form

Class Dates: Saturday July 23rd and Sunday July 24th 2016

New Location, Laguna Woods Clubhouse One

Early Bird Registration begins now until May 1st..... \$125.00

Non Members and late registration begins May 2nd \$135.00

**** Cutoff to enroll is July 1st ****

Lunch and breakfast items will be provided

Name: _____ Phone: _____

Address: _____ E-mail: _____

_____ zip _____ Check# _____ Member: _____

Refunds are given when the class is full and there is a waiting list or if the class is canceled.

If the student is unable to attend and the class is not full, there will not be a refund.

All re-sales of classes must go through the Seminar Chairperson.

Make checks payable to PCA and send with completed form and SASE to

Linda Martin 31652 Via Madonna, San Juan Capistrano, CA 92675

Announcements

Rosemaling classes—

available every Monday

Art Creations Plus, El Cajon, CA 1085
Broadway.

All levels of Rosemaling taught by :

Jurene While. gold medalist

Classes 9:30 AM--12:30 PM at a cost of
\$15 per session. Bring unfinished or new
projects, she can help with all of them.
JoSonja paints and wood also available for
purchase. For more information, call:
Donna Carpenter at 619-440-3320.

>

I would like to congratulate Astrid Fisher for the wonderful article in 'The Studio' section of the latest Vesterheim Rosemaling Letter. The article focused on Astrid's studio and her Norwegian background. Featured was her Os design in 2 views. One designed for beginner and one for more advanced. The design is simple but most effective and well done. Good Job Astrid, an up and coming West Coast Gold Medalist. Very happy to see West Coast

Rosemalers recognized.

Marley Wright-Smith

Camp Norge: <https://www.facebook.com/campnorgeofficial>



Camp Norge Rosemaling Seminar **Sponsored by the Sons of Norway.**

Two Rosemaling Seminars a year; Spring & Fall

Check on Facebook and the Web for info..

2016 Spring Instructors will be: Carl Larson &

Karen Nelson, VGM



Events

Bjorg Klievi : Vista, CA, April 2016



Vista Viking Festival Sept. 24-25, 2016

Details at Facebook page or www.vistavikingfestival.com



Norway Hall, Vista

Home of Sons of Norway & Norwegian Fish Club Odin



Social Events with Norwegian cuisine, Community Service, Norwegian Celebrations, Viking Era re-enactment, Viking Battles & Crafts, Lefse rolling, Cultural Arts of Knitting, Rosemaling, Music, 17th of May...





Events



McGregor Educational Center
35777 Cedar Blvd.
Newark, CA 94560

Decorative painting with
Carl Larson

Tuesday 6:30-9:30 pm
Wednesday 9:30-12:30 am
Wednesday 6:30-9:30 pm

Our classes are in Norwegian Rosemaling, German Bauernmalerei, Dutch Hindeloopen Painting, Early American Folk Art and various other styles and traditions.

Classes are Winter, Fall, and Spring semesters of 11 classes each. Cost is 90.00 per session, a small class fee of 12.00 per semester which includes photos, patterns, paints.
The class room has a full video set-up.

We welcome you to visit or inquire about our program, it has been continually going for 33 years.

Please feel free to contact Carl at:
heypal4@comcast.net
510-656-1425

Rockin' Rosemalers" in San Francisco, CA

Once a month (the 4th Saturday) the Daughters of Norway "Rockin' Rosemalers" meet in San Francisco to learn the history, technique and styles of Rosemaling.

Jill Beatty facilitates the class and projects, but is a student herself! There are seven students who attend regularly. All gifted with various rosemaling talents and levels. During class we talk about rosemaling technique, history, artists, styles, colors, preparation, and making rosemaling your own!

We all keep a sketchbook, and we have homework. With class projects painted over several months. We use study guides and create color wheels, practice sheets, and prep our pieces in class during the project as well as part of homework. Using various videos or rosemaling books, each style is studied in detail. Everyone learns and discovers new techniques, and how each aspect is challenging. Color mixing, design, brush technique, balance, materials prep making notes of lessons in their sketch/lesson books.

These ladies are learning, and creating beautiful work. We enjoy the process of lining up our homework and practice sheets, discussing the differences, what works and suggested changes for the final piece.

Our class is not a fast project class, but one of learning and practice.

You must be a member of the **San Francisco Daughters of Norway** (or other DofN Bay Area Lodge in good standing to join "Rockin' Rosemalers". This year they are having their Grand Lodge Convention at the Marriott Hotel in Burlingame July 21-24.

Many are members of CRA, and attend other seminars too. If you are interested contact Jill Beatty (415-350-6492) or email norskjill@gmail.com

Best regards,

Jill

Solveig Hoeg and Marge Knyper, who completed our class project of four variations of Rogaland placemats project this spring.

We are now working on a Hallingdal Cupboard door project.



Daughters of Norway Convention 2016

SFO Marriott Waterfront Hotel
Burlingame CA

July 22-24, 2016

Cultural Day July 22, Friday, 11:30am-4pm
8 - 11 am set-up; 4 - 4:30 pm take-down
CRA Table and Boutique open from 12 - 4:00 pm

CRA members wishing to sell things at the CRA table for this event (we have 1- 6' table) needs to contact Katie Allen: 408-255-6607 (h); kdkatalen@yahoo.com.

There is a 10% fee (to DofN Grand Lodge) for products sold. Limited space so please respond by: April 1 if interested.

Daughters of Norway Convention links:

www.daughtersofnorway.org/convention/2016-convention/
and by end of Jan.: <http://www.regonline.com/convention2016>
email: dofnconv16@gmail.com

Design by Beth TwoGood and Starlight Seasons by Bev Johnston & Pam Tyriver.

Beth did the research into the bunads and developed the designs, patterns, and colors.

A generous gift to our CRA Members





REMINDER ABOUT ASSOCIATION DUES

Your dues help California Rosemaling Association share information through our newsletter and e-mail, and help sponsor our annual seminar and convention. Early renewal helps with planning and is appreciated. We have 58 renewals for 2016 and would hope that the remaining members will renew soon. It is my job to keep accurate records of applications and renewals and continually maintain an accurate list of current members. At least once each year, Membership lists are sent to all members, usually by e-mail. If you move, change your e-mail, or telephone number, please let me know. I frequently update the officers with the changes.

Annual dues are \$15.00 - International Dues are \$30.00. You may renew your membership or join CRA by clipping and sending the form below to me as noted on the form. If you have any questions regarding your membership, you can e-mail me at rgransather@aol.com or call me at (707) 374-1384.

Thank you for your continued membership and support of the California Rosemaling Association.

Lotte Sather,
Membership



California Rosemaling Association

Membership Applications: New _____ Renewal 2016_____

Name _____

Mailing Address _____

Phone: _____ Cell: _____

Email: _____

May we print the above information in our membership directory? Yes ___ No ___

Do you teach Rosemaling? ___ If so, where _____

Do you do consignment work? ___ If so, can we give out your name and number? ___

Mail application with \$15.00 (or if International \$30,00) check payable to CRA to: Lotte Sather, Membership, 520 Twin Pines Drive, Rio Vista, CA 94571



California Rosemaling Newsletter



California Rosemaling Association

The purpose of the California Rosemaling Association is to promote the traditional art of Norwegian Rosemaling. Our members are committed to Preserving Rosemaling as a unique art form.

CRA has approximately 150 members. Some are expert Rosemalar's, others are beginning painters, all with a love to study the art form.

Membership in CRA allows you to attend the annual convention featuring renowned Rosemalers from around the world. Members also receive an annual membership directory and a subscription to the newsletter.



OUR CRA NEWSLETTER

The success of our Newsletter depends on all our members.

* Please submit pictures, information or articles about paintings you have been working on or completed.

* Submit information or articles that interests you regarding Rosemaling or Scandinavian Folk Art. All areas are welcome.

* Share any events in which you have involved your Folk Art, demonstrated, presented, etc.. Pictures are very helpful.

* Submit others things you'd like to share.

This is my first experience writing a newsletter. It is a challenging project with a definite learning curve. Suggestions, ideas, and input are welcome! I will try to publish all articles and information submitted although they must be presented in a manner/format in which you will be willing to have inserted in the Newsletter. Due to time, and other restrictions, I am not writing articles. I am happy to organize items submitted into a Newsletter layout.

*Anyone who would like to assist by writing articles, or specific interest items (such as a main item of Old Rosemaling our members are interested in seeing and learning about) would be very welcome.

Submissions: send to Astrid Fisher— aehf1@cox.net

3412 Avenida De Loyola, Oceanside, CA, 92056