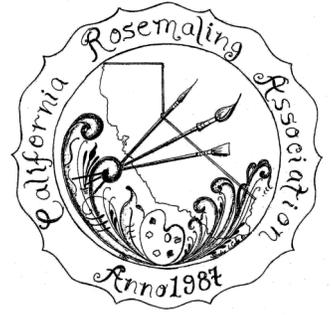


# California Rosemaler Newsletter



June 2012

[www.califrosemaler.org](http://www.califrosemaler.org)

No. 112

## CRA's 25th Convention November 8 – 11, 2012 Sacramento

VEST AGDER  
WITH  
**TRUDY PEACH**  
VGM



ROGALAND  
WITH  
**LOIS MUELLER**  
VGM

*State Capitol, photo courtesy Sacramento  
Convention and Visitors Bureau*



Inside:  
Convention News  
Member News  
Membership



*From the collection at  
Vesterheim, the  
Norwegian American  
Museum in Decorah,  
Iowa, a bowl painted in  
the Hallingdal style of  
rosemaling.  
Photo courtesy  
and © Kris Andrews*



# President's Message



Dear Rosemaling Friends,

I've spent a fair amount of time stressing out about what to write in the "president's column." I've talked to friends about what they'd like to see here. I've gone back and read previous columns for ideas. And, still, I've got nada.

So, I'm just going to share with you about the year I'm having with my own quest to learn and understand Telemark Rosemaling. Dare I say, I think I've finally got it? I had several WONDERFUL opportunities this year to deepen my understanding and hope I took full advantage.

In April, I went back to Wisconsin to take classes from Patti Goke, VGM and Bjorg Kleivi, a noted Norwegian Rosemaler. Both classes were in Telemark and both were wonderful. I painted so many C strokes and S strokes, I couldn't even guess at the number - hundreds and hundreds. And, finally something clicked in my head. I may not be able to create wonderful designs on my own yet, but I can definitely see flat spots when they happen in my scrolls. I can also see how flowers should be connected. I can identify the "root" of the acanthus plant. What a break through for me!! I've sent quite a few pictures to Karen Willman to be included in the newsletter. I hope you enjoy them. (See page 11).

I want to extend a special thank-you to Andrea Hanson. She stepped up to host the California Rosemaling Association booth at the Scandinavian Festival this year at Cal Lutheran. She did a great job and it was such a treat for me to spend time with her and get to know her better. The festival was wonderful and had so many activities for children. One booth had wooden butter knives for kids to sand down and take with them. While I was there, I painted butter knife handles for more kids than I could count. Finally, when I was out of paint I had to stop... Hundreds and hundreds of butter knives... My eyes were crossed, but it was fun. I also had the opportunity to taste lefse at the festival for the first time. It's my new favorite thing. If

you haven't been to the festival or if you haven't ever had lefse, I highly recommend both!!

Hopefully, everyone is looking forward to our annual Convention coming up in November. Please get your reservations in early so we know how many will be attending. This is our 25th anniversary, so we will be doing some special things.

For anyone who has been in the group since the beginning, please email me with any "historical information" or other memories -- I'd like to write a little bit about our history in the next newsletter.

I'm also looking for some volunteers for CRA's Nominating Committee this summer. Please email me (rpetrol@mac.com) if you'd like to be on the committee OR if you are interested in running for an office on the board.

Thanks in advance. Looking forward to November...

All the best,

Ruth Ann Petro  
CRA President 2012

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## 2012 CRA Board

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President (760) 945-1352	Ruth Ann Petro rpetrol@mac.com
1 <sup>st</sup> Vice-Convention (916) 488-3924	Karen Nelson tolekaren@yahoo.com
Membership (310) 542-4228	Joyce Field jafield@verizon.net
Secretary (760) 721-4194	Astrid Fisher AEHF1@cox.net
Treasurer (949) 496-0944	Onya Tolmasoff onyadesigns@cox.net
Newsletter Editor (951) 687-7490	Karen Willman newvikings@sbcglobal.net
Historian (619) 465-5178	Jurene While jandrwhile@cox.net
Past President (949) 726-1947	Arlene Rounce arounce@aol.com



It's CRA's Silver Anniversary, but we'll be in the gold country...

## Join us in Sacramento November 8th — 11th, 2012

Thursday, November 8th gets things started with a base coating party.

Classes are Friday through Sunday, November 9 — 11th.

We'll have a day and a half of lessons with each teacher.

Registration form is on page 15; membership form is on page 14.

*We're happy to have Lois Mueller and Trudy Peach join us in our celebration!*

**Karen Nelson**  
VP, Convention



### Trudy Peach, VGM: A Vest Agder Workshop

Trudy will be painting in oils.

(The colors will be converted for those painting in acrylics. See page 4)

Trudy Peach has studied and taken classes in most of the rosemaling styles. She has chosen to concentrate her painting in Os, Rogaland and Vest Agder style rosemaling.

Trudy has been rosemaling since the late 1970's on a steady basis, however, the very first class she took in rosemaling was from Inga Peterson at the Milwaukee Co-Tech in 1969. She first became interested in rosemaling after seeing a panel painted by Bergljot Lunde and took

several classes from Bergljot through the years.

Trudy received the Vesterheim Gold Medal for Rosemaling in 1986 and has also received her CDA with the Society of Decorative Painters. Trudy studies old pieces of rosemaling to influence her designs and shares these ideas with students to help them develop an awareness of how to interpret designs. She has taught rosemaling classes throughout the United States.



### Lois Mueller, VGM: A Rogaland Workshop

Lois will be painting in acrylics.

Lois Mueller has been rosemaling since 1977 and teaching since 1979. She began teaching at technical colleges and for rosemaling associations, but now travel teaches throughout the United States, Taiwan and Canada. She has taught at Vesterheim, Society of Decorative Painter's conventions, Concordia Language Villages and for Sons of Norway Lodges. She's written nine instructional books teaching the basics of the Telemark, Rogaland, Valdres and Gudbrandsdal styles of rosemaling.

She received a Vesterheim Gold Medal for Rosemaling in 1998; her work has been selected for the White House Christmas Tree (2004), and she has several pieces in the permanent collection of the Society of Decorative Painters. She is also included in the Wisconsin State Arts Board web page: [www.wisconsinfolks.org](http://www.wisconsinfolks.org).

Get ready  
for  
Sacramento



## The Planning:

DoubleTree by Hilton  
2001 Point West Way  
Sacramento, CA 95815  
916/ 929-8855

Make your hotel reservation by October 18, 2012, to request/receive the California Rosemaling Association rate of \$85 per night. Best time to call for a reservation is during the day (916/929-8855).

If the line is busy, or after hours, you'll be transferred to the central reservation number 800-222-TREE .

The Convention registration form is on page 15. Registration is \$225, including instruction, wood pieces and the banquet. If you're not yet a CRA member, send in your membership also (page 14).

I look forward to seeing everyone.

*Karen Nelson*



Flying in? Shuttle service is NOT provided by the hotel. You may want to make a reservation with SuperShuttle (1-800-BLUEVAN) in advance, but there is a SuperShuttle counter at the airport.



RAFFLE  
DONATIONS  
Are NOT needed  
for our  
Convention  
this year!!!!

(Can you believe it?)

## Convention Schedule

The classes will have the same format as last year, two teachers, with one and a half days with each teacher.

Thursday	Nov 8 <sup>th</sup>	Registration and Basecoating
Friday	Nov 9 <sup>th</sup>	Classes
Saturday	Nov 10 <sup>th</sup>	Classes and Banquet
Sunday	Nov 11 <sup>th</sup>	Classes

## Reservations for Trade Floor

One of the benefits of convention is the chance to shop and/or sell things at the Trade Floor. A portion of the sales goes to CRA to help with the cost of putting on the convention.

If you're wanting to sell rosemaling, supplies, packets, wood, etc. at convention's trade floor, you need to contact Jurene While in plenty of time so she knows what type of items will be coming in and can plan the spaces. Table space is limited — reserve your space with Jurene by November 1st. Look for more details in September's Newsletter.  
*Jurene While*

## Paints and Your Palette



We're working on having the color conversions from oil to acrylic, so the palette colors will also be available in acrylic for the oil project in Trudy's class.

NOTE: Walnut oil and/or walnut oil alkyd will be provided at convention for those painting in oils.

**THESE ARE THE ONLY OIL MEDIUMS ALLOWED  
AT CONVENTION**

In honor of our 25<sup>th</sup> Anniversary  
we are arranging a very special raffle.  
Come to Sacramento and enjoy our Raffle  
and MUCH MORE!!

Thank you to all who have donated items and time  
to our Raffles in the past!!  
You are wonderful and have made so much possible!

Hope to see everyone in SACRAMENTO!

*Astrid Fisher*

## On the lookout for Rosemaling?

☞ July 19 –21  
Daughters of Norway Convention  
Bellingham, WA

☞ August 27 4-9 p.m.  
Nordic Night  
International Houses, Balboa Park  
San Diego, CA

## A Vesterheim Summer?

Traveling this summer? Vesterheim's National Exhibit of Folk Art in the Norwegian Tradition will be on display at the Norwegian American Museum's main building in Decorah, Iowa 9 a.m. to 5 p.m. Thursday, June 7 through Saturday, July 28. Judging is timed with Decorah's Nordic Fest, the last full weekend in July.

( See: [www.vesterheim.org](http://www.vesterheim.org) )

And, Vesterheim offers classes year-round. Diane Edwards will be teaching a Swedish painting class in July.

*Photo, below, courtesy and © Diane Edwards*



Your news and pictures on any classes or other rosemaling related events are always welcome...



*Photo on page 4, of Sacramento skyline, courtesy Sacramento Convention and Visitors Center*



## Camp Norge Rosemaling set for September

The next Rosemaling Seminar at Camp Norge will be September 29/30, 2012. Our teachers will be Karen Nelson, Mardella Ivers and Onya Tolmasoff. The pictures of the projects and the registration form will be on the web site ([www.campnorge.com](http://www.campnorge.com)) as soon as I have the information and project pictures.

If you are not a Sons of Norway member, we invite you to try our seminars and experience what we do at camp. If you like our seminars, after your second seminar, we invite you to join Sons of Norway and will help you find a local lodge near you where you will enjoy meeting many new friends with interests just like yours.

*Penny Joseph Knudsen*

## Gayle Oram in Seattle

Gayle Oram, VGM and CRA member, will be teaching a rosemaling class at the Northwest Toleliners Regional Convention in September. The Toleliners are a chapter of the Society of Decorative Painters.

Admission to the trade floor and demonstrations is free; registration and class fees are required to participate in classes.

For more information, see:  
[www.nwtoleliners.com](http://www.nwtoleliners.com)

*Marilyn Edlund*



I was honored to represent CRA at the Scandinavian Festival this year on April 15th and so excited that our president Ruth Ann Petro decided to come out to do it on April 14th - what a treat! She stayed much of the day on Sunday as well, we were having so much fun.

Sandra Grunewald, the Festival Chairperson was so accommodating and pleased to have us - she too loves rosemaling and has several pieces in her home. She volunteers at the Nordic Fest in Decorah Iowa and has met many Gold Medalists. The weather was perfect even though it had rained so much the days before they were afraid they might have to cancel the festival.

Every sign for all the booths were rosemaled by CRA member Ingrid Nordgren-Pratt who also had a booth there selling her beautiful items. CRA member Diane Langill also had a booth so, rosemalers, we are living up to our mission statement - how exciting! We gave out so many flyers between our booth and theirs so let's see how many new members we get knocking on our doors. I was really promoting the convention & showing them that we will walk them through rosemaling step by step with patterns etc., and quoting Patti Goke from last year, "We leave our problems at the door and paint - we can pick them back up when we leave"

*Andrea Hanson*

## CRA On the Road to The Scandinavian Festival

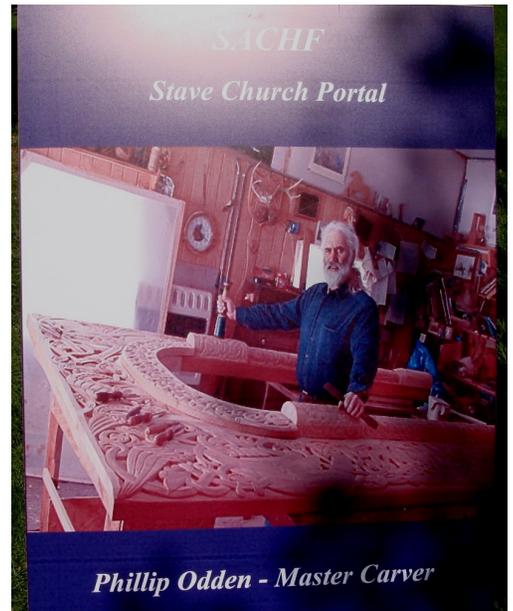


Top photo, left to right, Andrea Hanson and Ruth Ann Petro at CRA's booth at the Scandinavian Festival. Center left photo, CRA member Ingrid Pratt with some of her rosemaling (her sign is above). Rosemaling from CRA member Diane Langill's booth is pictured at right. *Photos courtesy and © Andrea Hanson and Ruth Ann Petro.*

# History in the Making at the Scandinavian Festival

A highlight of the Scandinavian Festival was the dedication of a stave church door portal commissioned by the Scandinavian American Cultural and Historical Foundation (SACHF) and created by master woodcarver Phillip Odden of Wisconsin.

The portal, a scaled copy of the panels on the Borgund Stave Church in Norway, was set up at the SACHF booth during the festival and on display in the Scandinavian Center after the festival.



*Photos courtesy and © Ruth Ann Petro*



# And a CRA Presence at Norway Day



*Above, left, Donna Reed at CRA's booth. Photos courtesy and © Beth Twogood*



Donna Reed, Hildy Henry, Shaun Sasaki, Margie Utzinger, and Linda Grondahl helped me in the booth for CRA at Norway Day in San Francisco. I painted bookmarks to demonstrate and hand out. We all enjoyed talking to the visitors and answering their questions about the regional styles and where and how to learn to rosemal.

*Beth Twogood*

# Rosemaling a Family's History

I've been working on a special project... I have painted a chest in honor of my family on my Dad's side. My great grandfather immigrated to northern Minnesota from Sweden settling on the north shore of Lake Superior. There he built a home which was on a natural cove at the mouth of the Poplar River. During storms, boats would tie up and the passengers stayed in his home. Soon more rooms were built - then two fires required rebuilding. At that time my grandfather, George Nelson rebuilt the home into a lodge. This became the first "resort" in Minnesota and is known as Lutsen Resort.

The name of the town is Lutsen, named by my great grandfather C.A.A. Nelson after Lutzen, Germany where one of the Swedish kings was killed. My grandmother, Inga Toftey from Toftevag, Norway, immigrated when she was nine years old.

No longer does our family own Lutsen Resort, but it still stands and is doing quite well. I painted on the lid of the chest the Resort and around the sides there are four of the common large animals in that area, wolf, deer, moose, and black bear. I

*Many thanks to Rebecca Nelson-Harris for sharing her project. Becky said she hadn't really painted much other than rosemaling. But she'd painted some Gayle Oram plate packets with scenes of Norway's churches, and found she liked it. She decided to incorporate some landscape scenes into her trunk design.*

*"It felt good to be doing something of my own," she said, adding that she spent a lot of time doing research on the rosemaling style, and working and reworking parts of her design.*

*See page 12 to see what Becky has on target for this summer...*



tried to rosemal in the Os style because I believe this is from the region where my grandmother was born.

**Becky Nelson Harris**



Photos, pages 8 and 9, the trunk Becky painted to mark her family's history and her remembrances of her time spent there. Photos courtesy and © **Becky Nelson-Harris**



Photos courtesy and © Becky Nelson-Harris



# Around & About with CRA Members

Some pictures & news  
on what some of our members are up to....



CRA members (left to right): Cheryl Banwarth, Kathy Ownby, Judie Goldstein and Mary Weflen at the Creative Painting Convention in Las Vegas earlier this year. Mary said she'd spotted more CRA members there, but didn't have a chance for more pictures. *Photos courtesy and © Mary Weflen.*



## Painting for a cause

Several CRA members helped decorate the new Veteran's Center at El Camino College in Torrance. Joyce Field, Karen Gibson, Rosanna Merrill and Yelena Savranskaya volunteered along with their Society of Decorative Painters chapter, South Bay Folk Artists, to create the tribute to the services. The center had its official opening for Veteran's Day 2011, but with the country just celebrating Memorial Day, it's a good time to celebrate their work, too.

Here's a link to the Veteran's Center opening and the murals they painted:

[http://www.youtube.com/watch?v=8\\_19cT-GhOE](http://www.youtube.com/watch?v=8_19cT-GhOE)



*Honors for CRA members, clockwise from upper left, Joyce Field, Karen Gibson, Rosanna Merrill and Yelena Savranskaya for the Veteran's Center mural (top) they helped research, plan, design and paint. Photos courtesy and © Rosanna Merrill.*

*Karen Willman*

# Telemark Workshops & Vesterheim, Too



Rosemalers at Sugar Creek workshop.

While in Wisconsin, we had a one-day break between Patti Goke's and Bjorg Kleivi's classes. The group took the opportunity to go to Vesterheim for the day.

It was AWESOME. I've never been, so I was floating on air! Patti Goke paved the way for us and we not only got to see the museum, the curator opened the archives for us. There were literally treasures everywhere I turned.

*Ruth Ann Petro*



A chance to study up on Telemark with Patti Goke, VGM and Norway's Bjorg Kleivi (seated, left to right in photo above) was a breakthrough for CRA's Ruth Ann Petro (see page 2). Ruth Ann is second from the right in the back row. In front of her is CRA's Marilyn Olin, VGM.

Left, Sigmund Arseth mural in Vesterheim's Visitor's Center; below left, a trunk from Vesterheim's archives.

*Photos courtesy and © Ruth Ann Petro.*



# On Target for the U.S. World Archery Field Team

CRA's Rebecca Nelson-Harris is headed to Val D'Isère, France in August for the World Archery Field Championships. Becky will represent the United States in the women's barebow competition.

"It's an honor to be part of the team," Becky said. She joined the U.S. World Field Archery Team in 2004,



and has competed around the world. In 2008 Becky won the world championship in women's barebow competition in Wales.

Becky homeschooled her sons, and got them into archery as part of their physical education studies. Her sons got involved with competition and she followed — she had enjoyed archery years earlier in Minnesota at summer camp as a seventh grader.

She's also active teaching and coaching archery through the Junior Olympic Archery Development program. And in 2011, Becky was on CRA's board as membership chair.

We'll be cheering for you, and your team, Becky!

*Karen Willman*



Poster photo courtesy and © [www.valsport.org](http://www.valsport.org)  
 Photo, left: Becky competing in Hungary in 2010.  
 Photo courtesy and © Becky Nelson-Harris.

## Rx for the Soul.....



I feel so blessed to have Rosemaling in my life... I am a caregiver so my life is now a very isolated one and Rosemaling saves me from going crazy! It nurtures my soul.

I find that the Os style easier to do at this time as I have many interruptions.

I love what Picasso wrote...

"Art washes away from the soul  
 the dust of everyday life."

Well, I think painting is a meditation for me... and I pray for God to please guide my hand.....

*Ingrid Nordgren-Pratt*

*Ingrid with Os work (above left) and with her mother at the Scandinavian Festival. Ingrid painted the rosemaling borders for the festival's signs.  
 Photos courtesy and © Ingrid Nordgren-Pratt*



## Sharing the art...

Lynne Bradley, CRA member, demonstrated rose maling as part of her Sons of Norway Lodge Heritage Festival in May. Vinland Lodge of Temecula, CA hosts the open- to- the- community event annually. She brought along some of her own rose maling work and pieces from her collection including some she'd purchased from instructors at Vesterheim.

The day was filled with demonstrations of the painting, as well as knitting and cooking; with displays to highlight everything Norwegian — members shared their treasures, from rosemaled bowls, plates, tines, spoons, copper and pewter items, Norwegian weaving and embroidery, carvings, toys, books and magazines, to rosemaled place settings.

... All in all, it seems to have been a pretty good spring all around California as far as getting the word out about rose maling...

*Lynne Bradley, above left, demonstrating rose maling at Vinland Lodge in Temecula. Tables at the Heritage Festival showcased rose maling and other treasures from Norway. Photos courtesy and © Karen Willman*





# California Rosemaling Association

*The purpose of the California Rosemaling Association is to promote the traditional art of Norwegian rosemaling. Our members are committed to preserving rosemaling as a unique art form.*

*CRA has approximately 140 members. Some are expert rosemalers, others are beginning painters, all with a love to study the art form.*

*Membership in CRA allows you to attend the annual convention featuring renowned rosemalers from around the world. Members also receive an annual membership directory and a subscription to the quarterly newsletter.*



The \$15 annual membership dues include a subscription to the California Rosemaler, published quarterly, March, June, September and December. We welcome articles, designs, photos and suggestions for future issues.

Classified ads are \$1 per line per issue. Business cards are \$5 for the first publication and \$2 per issue thereafter. Quarter-page ads are \$15 for the initial publication and \$10 per issue thereafter. Please send ad copy to the editor along with a check payable to **CRA**. Ads are screened for appropriateness, however, publishing them does not imply endorsement by the Executive Board.

The CRA newsletter is the sole possession of the California Rosemaling Association. All rights reserved. Reproduction by mechanical or other means is permitted only with written permission from the editor. Patterns may be traced for personal use, not for resale. If you have something to include, please send it in by September 1, 2012 for the next issue.

Comments and suggestions are always welcome. Send to Karen Willman, [newvikings@sbcglobal.net](mailto:newvikings@sbcglobal.net).

## MEMBERSHIP

Thank you to all who have rejoined CRA 2012 & to the new members we welcome you. If you haven't yet joined us, send your check for \$15 made out to CRA to:

Joyce Field  
19703 Tomlee Avenue  
Torrance, CA 90503

### **CALIFORNIA ROSEMALING ASSOCIATION**

*Membership Application: 2012 \_\_\_\_\_*

Name \_\_\_\_\_ New \_\_\_\_\_ Renewal \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

May we print the above information in our membership directory? Yes \_\_\_\_\_ No \_\_\_\_\_

Do you teach rosemaling? \_\_\_\_\_ If so, where? \_\_\_\_\_

**California Rosemaling Association  
Convention 2012 - 25<sup>th</sup> Anniversary  
Registration**

Thursday November 8 registration / prep; Classes November 9, 10, 11



*DoubleTree by Hilton  
2001 Point West Way  
Sacramento, CA 95815*

**Reservations need to be made by October 18<sup>th</sup>, 2012**

*Room Rate is \$85 per night plus taxes*

*Free Parking for Hotel Guests / \$4 per day if you are not staying at the Hotel*

*Be sure to request the room rate for California Rosemaling Association*

*Best Time to Call for a Reservation is During the Day*

*Local Reservation Phone Number 916-929-8855 if this line is busy or after hours you will be transferred to the central reservation number of 800-222-TREE*

*Shuttle service to and from the airport is **not** provided by the Hotel  
You may want to consider using SuperShuttle (1-800-BLUE VAN)  
If traveling with others the subsequent fairs are reduced.*

**Convention Registration is \$225**

*Registration includes Instruction, Wood Pieces and the Banquet  
Guest for Banquet is \$55*

*You may send the entire registration fee*

**Or**

*Send a deposit of \$50 to reserve your space (the deposit is not refundable)*

*Balance of \$175 is due by October 5, 2012*

*If it is necessary to cancel your registration you must contact Karen Nelson by mail, phone, or email prior to October 18, 2012.*

*The \$175 portion of the registration fee is not refundable after October 18, 2012*

*Make Check out to CRA*

*Mail to*

*Karen Nelson*

*2441 Avalon Dr.*

*Sacramento, CA 95864*

*Phone 916-488-3924 or email : tolekaren@yahoo.com*

-----  
*Please provide the following information and indicate your menu selection, mail along with your check*

Name \_\_\_\_\_

Email Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Guest \_\_\_\_\_

Vegetable Ravioli \_\_\_ Chicken and Scampi \_\_\_ Roasted Angus Strip Loin of Beef \_\_\_

Amount Enclosed:	
Full Registration	\$225 _____
Deposit	\$50 _____
Balance	\$175 _____
Guest Banquet	\$55 _____
Total	_____

June 2012 No.112

Have you sent in your 2012 CRA dues?



**Celebrating Rosemaling**

Andrea Hanson and CRA's booth at the Scandinavian Festival... Thank you to all CRA members who were active this spring promoting rosemaling and representing CRA

*Photo courtesy and © Ruth Ann Petro*

The CRA Newsletter is available in color  
in PDF format for email and is on our website  
[www.califrosemaler.org](http://www.califrosemaler.org)